



MENOMONIE TOURISM COMMISSION

Meeting Minutes
January 10, 2019
Airport Conference Room

MEMBERS PRESENT: Knaack, Solberg, Hopkins, Willow, Raval & Richartz

OTHERS PRESENT: Prange, Hagman, Ahlert, Greeley, Rodolosi, Zais & Ludeman

A motion was made by Knaack, and seconded by Hopkins to approve the December 13, 2018 meeting minutes. Motion carried.

ITEMS OF DISCUSSION:

The following nominations were made for Tourism Commission President; Willow, Solberg and Raval with Willow withdrawing. The Chair called for a voice vote with Raval receiving 1 vote and Solberg receiving 4 votes. Solberg remains as Tourism Chairperson.

The STR and December Income and Expense reports from the Chamber of Commerce and Visitor Center were reviewed with no official action taken. Greeley reviewed the 2019 Tourism Services proposal presented at the last meeting. The Commission had a lengthy discussion regarding a digital sign in north Menomonie, adding funds to install additional billboards and the content on the billboards. A motion was then made by Knaack, seconded Hopkins to request a 2019 billboard upgrade plan utilizing up to \$40,000 from surplus Commission funds. Motion Carried.

Solberg left the meeting at 10:30 with Raval assuming the Chair. Some additional discussion ensued regarding goals and objectives with no action.

The next regular meeting will be on Thursday February 28, 2019 at 9:30 AM at the Airport Conference Room. A motion was made by Knaack, seconded by Richartz to adjourn. Motion carried.

Respectfully Submitted,

Lowell Prange